

## DREAMING ABOUT MAKING MONEY?



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Bob
Bob Plenko

and save!
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$\frac{1}{\text { PRDAX, JULY 14, } 1872}$

The man behind electoral reform No man of politics better deserves the tille "archilect
of electoral reform in Israel" than Dov Joseph, best known as former Minister of Justice for the Labour Party. He it was who directed the thinking, planning
and study which went intothe and study which wentintothe private member's bill by
seven Alignment M. Ks . seven Alignment M.K.s., outlining the first step in
electoral reform as an amendment to the Basic Law: Knesset, which had its first reading on Wednesday.
Asher Wallfish Asher Wallfish hears Dr. Joseph explain the plan.


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THE BEAUTY OH THL THEMPLE
 Herod, the great builder, rebuilt the Temple on its ancient site, on Hithe enantemp, frary trends of the Mh. Moriah, in Jerusalem, as the culmination of his life's work. the time to the demands of halacher ad In what lay its specitic beauty? These questions are discussed by DAVID KOTLAR, ensineer, art historian and teacher of Talmud at Bar-Ilan University. Dr. Kotlar's "Ha'omanut Ve'hadat" ("Art and Religion"), published by Morcle-
chai Newman, Tel Aviv, was reviewed in these pages last September.


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"Ethnicity" is very much in the news in th U.S. in this election year, almost as much as the "Melting Pot" of old, in which all ethnic lisappear. Yet the current " or later th onceals as much as it revent "ethnic" vogut American condition, according to Prof actual M. ALLSWANG, of the California State University in Los Angeles. Dr. Allswang, whe pent the past academic year as Fulbright-Hay Visiting Professor of American History at the Hebrew University of Jerusalem, is author of a recently-published book, "A House for All
Peoples: Ethnic Politics in Chicago, 1890-1934"


Luxurious Furnished Apartment




## A KAB of CAROBS

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## TORA*






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Maredury 14, 1872



## Unravelling a dry oxtail

By Jane Fox









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## Rumours about Jews

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Old Talmud texts revealed




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HEAR ALL QUAKING PARENTS!


## Keep ahead with

won-the-spot coverage by men (and women reporting on events shaping the history of the Middle East, as it appeared during the six
eceding days in the Jerusalem Post. ..it's all

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HECHAL SHLOMO, JERUSALEM, July 16-19, 1972 24 INFORMATION DESSKS ON ALTYAH, HOUSING, EDUCATION AND INVESTMENTS

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# M MEXICANPRESIDENT ON A CONG ROAD 



These tours are thought too tough for anyone but Mexicans, they said. But Israelis are different, and Lea Ben Dor, Deputy Editor of The Jerusalem Post, was invited toaccompany PresidentLuis EcheverriaAlvarez on one of his gruelling grass-roots tours through his vast country (two million sq.km.)


 who was on the panel of judges, reflects on this remarkable cross-section of women and names
them authentic representatives of Women's Lib.

Women of valowp true women's lib





## Proud parents watch missile launch



Dance nezvs by Dora Sozvden TEACHERS for the SUMMER

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# WHY CANY'TTHE <br> IPO PLAN AHHEAD? 

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The Radio's Orchestra does

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## Benni Efrat: Alpine guide of Israeli art







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by Meir Ronnen





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